



DRIVE IMPACT

Sourcing Channels for Talent Report 2020

Always wondered where you to look for finding the right talent to help grow your company? We have come up with a 10 point strategy report for 2020 which will help you just do that.

Read on to learn more about alternative platforms to scope for talent relevant to specific job titles and industries.

1. If you work in the tech industry and looking for tech talent, try [Dice](#). Dice is a platform which has access to over 2 million CVs focused within the technology sector, with 25,000 new resumes added almost every month.
2. If you work in or if your business is hospitality based try [Caterer](#). Caterer is a Hospitality Redeployment Hub In partnership with UKHospitality and Hospitality Action which is full of the latest talent looking for a role within the Hospitality sector.
3. Recruiting for IT or developers? Try [GitHub](#). Here, organisations are able to connect with developers and evaluate their work. It's a reliable, rich platform full of people with sought-after skills.
4. Looking for designers & creatives? Then [Dribbble](#), [Behance](#) are where you should be looking. These sites have a huge array of creative talent out there all showcasing their work for you to see. Try before you buy and check out these sites! If your search is for videographers or Professional Photographers however, another useful and quick platform to look at is [Instagram](#) using hashtags such as #photographerberlin.
5. Are top Marketing managers on your sought-after talent list? Try [LinkedIn](#). If you are looking for something more specific however, such as PR specialist, you are better looking through [Twitter](#). Here you can find a vast selection of active journalists, freelance or otherwise who have more information about their speciality and locations in their bio.

6. For top sales managers, try [Truffls](#). Truffls is a mobile talent platform full of young professionals and sales experts. The system reads all your job advertisement information automatically and uses its matching algorithm to show your job ad to suitable talents.
7. If you're a non-profit looking for someone that shares your passion, [Idealist](#) has a large pool of potential candidates that cater towards that demographic. You can also turn to the site to recruit interns and volunteers.
8. Looking to diversify your talent pool and add more women to the mix? [MOGUL](#) is a platform for women worldwide that connects users to trending content and an effective way to reach talented women with job postings personalised to their interests. With a reach of over 18 million per week in 196 different countries, companies such as AppNexus, Lumosity and AXA Advisors are already using MOGUL to find candidates.
9. Looking for an array of different candidates to grow your company quickly? [Glassdoor](#) is one of the world's largest job and recruiting sites which allows you to fill your jobs quickly with millions of hungry talent all with up to date profiles.
10. [Pinterest](#) is one of the fastest growing social media sites out there mostly known for its arts and crafts users. The service has evolved and developed a lot of functionality for business owners and full of freelancers (nearly 12% of the workforce is Freelance) making it a great place to find skilled workers. This is something recruiters and job searchers can take advantage of. Recruiters can create a board for the job they're trying to fill and pin desired attributes, pictures of the office and recruitment videos. This can make it so that the job posting doesn't just get found, it actively excites potential applicants.

Thank you for reading our Sourcing Channels for Talent Report 2020

We Hope you found this insightful. For more information about how to fill your talent pool quickly or if you need some professional help doing so, get in touch with us and [book your free 15-minute consultation](#) to find out exactly how we can help.

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